

BS ISO 10668:2010



BSI Standards Publication

Brand valuation — Requirements for monetary brand valuation

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National foreword

This British Standard is the UK implementation of ISO 10668:2010.

The UK participation in its preparation was entrusted to Technical Committee SVS/12, Brand Valuation Services.

A list of organizations represented on this committee can be obtained on request to its secretary.

This publication does not purport to include all the necessary provisions of a contract. Users are responsible for its correct application.

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Compliance with a British Standard cannot confer immunity from legal obligations.

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Amendments issued since publication

Date	Text affected
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